

# WOOJUNG LEE

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*“ My journey begins from a strong belief in the power of creativity - I create a new perspective to build a new appreciation. ”*

## Experiences

**Tilia Communication Marketing Firm — Freelance Graphic Designer** New York, NY November 2021 - November 2023

Designing social media marketing posts for clients, reflecting their brand identity and value, promoting sales through social media posts. Maintain visual quality and consistency across all social media account. An effective communication skill with clients and team and deliver design on time.

**National Cherry Blossom Festival — Sculpture Installation Painting** Washington D.C. April 2021

Painted and reproduced the idea of a chosen artist onto a 5ft tall cherry blossom shaped sculpture installation. Expressed my thoughts of 2021, which was sunrise, through painting, which was "No matter what happens, the sun will rise in the morning. Don't lose our hope." It was exhibited to the public during National Cherry Blossom Festival period.  
( This project was sponsored by Amazon).

**Washington College of Law — Law Journal Cover Design** Washington D.C. March 2021

Conceptualized and designed a journal cover that showcased client's theme of " Sanctuary or Snare ". Represented ideas and concepts visually through illustration in order to exemplify lesser known social issues plaguing immigrants. While working with clients, realized their vision through active collaboration and communication.

**Northern Virginia Community College — Student Art Show Poster Design** Annandale, VA April 2020

Utilized extensive knowledge of principals and elements of design to create, conceptualize, and layout a design for an art show's promotional poster. Advertised through art and design in order to attract a larger audience to this year's show.

## Educations

**Fashion Institute of Technology — Advertising & Digital Design** September 2023 - Present, New York, NY

**Fashion Institute of Technology — Communication Design** September 2021 - May 2023, New York, NY

GPA 3.72

**Northern Virginia Community College — Graphic Design** September 2019 - May 2021, Annandale, VA

GPA 4.0 (Dean's list for 2020 & 2021)

## Skills

**Technical skill** Illustrator / Photoshop / Indesign / Premiere / After Effects / Figma

**Interpersonal skill** Communication skills / Critical thinking / Time management

**Language** Korean / English

## Awards

NOVA 2021 Student Art show second prize in 2D&3D design

NOVA 2020 Student Art show third prize in the drawing

NOVA 2020 Student Art show first prize in 2D&3D design